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MEDIA RELEASE

Inaugural HBS Star non-profit prize winner announced

Napier Family Centre are the delighted first \$1000 winners of the inaugural HBS Bank Star monthly prize draws for non-profit clubs and societies.

"It's exciting to be the first-ever winner of HBS Star in the Bay," Napier Family Centre chief executive officer Roydon Day said.

"We've enjoyed fantastic support and assistance from the great team at HBS Bank since we got on board with HBS Star, particularly following their recent sponsorship of our Jeans Day fundraiser.

"We are very fortunate to have a bank that is so active and supportive of us and our activities in the community."

HBS Bank Napier manager Kerry Harding said it was a fantastic feeling to be able to ring the Napier Family Centre and share the news about the first HBS Star prize draw win.

"What a buzz! It was a wonderful feeling to be able to ring up a really worthy and hard-working non-profit organisation and share the news they had an additional \$1000 to put towards their organisation's valued community work.

"It's another new way we can provide our customers with additional benefits as Hawke's Bay's local bank."

HBS Bank manager Blair Cross said non non-profit organisations should not have to pay bank fees and that was just one of the benefits of the new HBS Star banking package.

"HBS Star not only offers fee-free transactional banking for hard-working non-profit organisations, it also has 10 monthly prize draws every month where there is the chance to win \$1000. For the next six months we're having an additional draw of one prize of \$1000 that is dedicated just to HBS Star account holders, so the sooner our local non-profit groups get on board with HBS Star, the sooner they are in the running to win some extra cash."

"We've been very pleased with the response from local organisations since we launched the new package. Our customers and our communities are an integral part of who we are as a business and being able to offer our HBS Star banking package is another way we can reinforce our commitment by demonstrating that we really do understand the structures and challenges faced by non-profit groups," Mr Cross said.

Some additional features of HBS Star are an advanced internet banking package with 24 hour access that allows two or more people to approve payments online, no minimum opening balance, a fee-free transactional account, call account, investment account and funds transfer options and an AGM summary facility.

Mr Cross said additional benefits from getting on board with HBS Star meant non-profit clubs and societies could also promote their fundraising activities on the HBS Bank

website calendar of events or in the branches on their community notice boards, there was the chance to borrow marquees and additional resources and, most importantly, non-profit organisations that brought their banking business to HBS Bank got preferential access to sponsorship support.

“At HBS Bank we know how important it is to look after our customers and our communities, that’s why we try and find new and improved ways of creating benefits and giving back to our communities in the Bay.”

The HBS Star banking package is one of many new banking products and services now available at HBS Bank.

Blair Cross, Manager HBS Bank

Tel: 06 8727299; Cell: 021 246 2726; Email: blair.cross@hbsbank.co.nz

Kerry Harding, Manager HBS Bank Napier

Tel: 06 835 3465; Cell: 027 498 7101; Email: kerry.harding@hbsbank.co.nz

Roydon Day, Chief Executive Officer, Napier Family Centre

Tel: 06 843 7280

www.hbsbank.co.nz