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MEDIA RELEASE

HBS Bank Havelock North ready for business

A positive year that has included a merger, business growth and the rollout of everyday banking products and services at HBS Bank, has been capped off with an expansion this week when a new Havelock North branch officially opened its doors for business.

Located at 1 Napier Road, the new HBS Bank Havelock North branch complements the existing branches in Hastings and Napier.

HBS Bank manager Blair Cross said it was exciting to be able to bring HBS Bank to the village.

“We are extremely proud of our rich heritage in the Bay and what we have achieved during the past year.

“As Hawke’s Bay’s local bank and a customer-owned New Zealand bank, we are committed to ensuring the benefits of our success flow directly to our customers and our communities. That’s why we’re giving back \$100,000 to the Hawke’s Bay community through sponsorships every year for the next five years. Whether they’re little grassroot groups like bowling clubs and preschools, or major sponsorship partners like the HBS Bank Hawks and HBS Bank Christmas in the Park, every sponsorship is of equal importance to us.

“Opening our new Havelock North branch to existing and new members in the village is another proud moment during a monumental year for HBS Bank with a merger that has grown the business, bank registration, the expansion of our suite of products and services and more recently the major refurbishment of our Hastings branch.

“The personal experience of banking with HBS Bank, including comfortable couches, a fireplace and a welcoming coffee, is what helps set our award-winning customer service apart from all the other banks.”

Mr Cross said being able to expand the banking products and services to include everyday transactional banking, free transactional banking for non-profit groups, even more options for savings and investments and a range of insurances, was just the beginning with more services already on offer and even more yet to come.

“We have a long and proud history in Hawke’s Bay and we’re looking forward to continuing to help our communities grow into the future. We look forward to catching up with the locals when they pop into any of our three branches for a catch up and a coffee.”

Blair Cross, Manager HBS Bank

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