



10 June 2011

## MEDIA RELEASE

### Local man wins with HBS Bank Hawks \$1000 basket

A family trip to the HBS Bank Hawks home game against the Otago Nuggets on Monday afternoon certainly paid off for local school teacher Colin Isherwood when he successfully shot a basket from the halfway line and netted the \$1000 prize money from HBS Bank.

Randomly selected from the crowd to attempt a shot from under the hoop for \$100 or the half court option for \$1000, Mr Isherwood said he'd been around enough basketball in his lifetime to know he had nothing to lose when going for the centre court shot.

Mr Isherwood, the deputy principal at Westshore School in Napier, said his family were keen basketball fans and had only missed one HBS Bank Hawks home game this season. His wife Kiri, nine-year-old son Kupa and 13-year-old daughter Mahia were all cheering him on for his successful shot on Monday.

"I went for a gentle over arm shot and it just went all the way on the third attempt. I played a bit as a kid and I'm still involved with sport coaching at school, while Mahia, aged 11, is an under 13 girls' Hawke's Bay age group representative and Kupa and she have both in involved in basketball camps with Hawke's Bay regional development coach and NBL HBS Bank Hawks team member Ben Valentine."

Mr Isherwood said they intended to leave the \$1000 account at HBS Bank as a bonus sport account to help support future travel and basketball coaching opportunities for his kids. "Hopefully we can tuck a bit more away to help in the future."

HBS Bank manager Blair Cross said they had been offering the half-time prize shoot at HBS Bank Hawks home games since the start of the season and Mr Isherwood's success had caused much excitement at Monday's game.

"You could tell Colin was a bit shocked but ecstatic at the same time. The crowd went wild and everyone was cheering. It was great moment because it's one of those things that you just don't expect to happen.

"When we got on board with the HBS Bank Hawks as their principal sponsor for the next three years, we wanted to find even more ways of giving back to our community while finding additional ways of having a bit of fun. Colin's has certainly set the standard to beat for the rest of the season when it comes to shooting baskets from half way down the court."

There will be at least another four chances for a local spectator to pick up some extra cash with the next four season games held at home at the Pettigrew Green Arena. The first being this Friday 10 June against Waikato, at Pettigrew Green Arena, with the tip-off at 7pm.

***Caption: HBS Bank manager Blair Cross congratulates Colin Isherwood after he won \$1000 from a mid-court free throw during Monday's HBS Bank Hawks home game.***



**For more information contact:**

**Blair Cross, Manager HBS Bank**

Tel: 06 8727299; Cell: 021 246 2726; Email: [blair.cross@hbsbank.co.nz](mailto:blair.cross@hbsbank.co.nz)

**Colin Isherwood, HBS Bank free throw winner**

Tel (wk): 06 835 9565; Email: [deputy@westshore.school.nz](mailto:deputy@westshore.school.nz)

[www.hbsbank.co.nz](http://www.hbsbank.co.nz)